



PITCH DECK

Eutopia – Decentral World

ABOUT US

We are, simply put, is an integration of immersive presence in a virtually interactive self-sufficient ecosystem of mobile networks, augmented reality, social media, gaming, Mixed Reality, e-commerce, cryptocurrency and work environments.





THE EVOLUTION OF THE INTERNET

SOCIALIZE

Immersive virtual experiences is helping people to build communities, and to express themselves in authentic ways.

BLOCKCHAIN

Blockchain will expand its scope of usability in many more sectors.

TRANSACT

Crypto allows a much faster, and secure way to perform transactions

USABILITY

Non-fungible tokens (NFTs) and payments, connectivity through 5G, dApps, Mixed Reality, digital twins, and 3D/4D models of the real world.

SCALABILITY

There are opportunities to massively scale, ideal for every industry

PRODUCT OVERVIEW



UNIQUE

Only metaverse that provides a real world solution



FIRST TO MARKET

First, beautifully structured metaverse that's both stylish and functional



SCALABILITY

There are endless opportunities for scaling with Eutopia



MIXED REALITY

Mixed reality enables users to have immersive experiences.

EUTOPIA USAGE EXAMPLES

IDEAL OPPORTUNITY

From a corporate perspective, there are opportunities to massively scale. Instead of having stores in every city, a major retailer might build a global hub in the metaverse that is able to serve millions of customers. Beyond retailers, the metaverse will turbocharge the shift in gaming, sports betting and gambling from cash to crypto. Companies such as Sightline Payments, have built infrastructure to support cashless gaming for live sports and casinos, are ideally placed to capitalize on the opportunity.

NEW EXPERIENCE

Take a manufacturer that is buying new parts for its equipment. Presently, the process involves receiving a physical brochure or an emailed PDF with static 2D pictures. In mixed reality, users could test the products in a virtual environment at lower cost. Imagine being able to build a complex digital twin of a factory or industrial space at massive scale, and test how robotics systems will interact with the physical environment.

JOB & EDUCATION

The internet has already unlocked access to goods and services that were previously out of reach. Now, workers in low-income countries, for example, may be able to get jobs in western companies without having to emigrate. Educational opportunities will also expand, with Mixed Reality being a low-cost and effective way to access training.



PRODUCT BENEFITS

- Simple and efficient to use
- Immersive Mixed Reality as an extended reality
- Endless opportunities for everyone to scale

COMPANY OVERVIEW



BUSINESS MODEL

RESEARCH

We based our research on market trends and metaverse sales

ABSTRACT

We believe the world is revolutionizing and businesses and creators are finding new ways to achieve their OKRs

STRUCTURE

Designed on the blockchain and using crypto to give back control to people over their data.

MARKET OVERVIEW

\$3T

Cryptocurrency market
Is worth 3 Trillion Dollars with
only 15.5% of the world
adopting crypto as of now!

\$47B

The metaverse Industry is worth
47 Billion Dollars and is
predicted to reach 758 Billion
dollars by 2026

\$75B

The VR/AR market is worth
USD 75.57 billion and the
market's growth momentum
will accelerate at a CAGR of
55.34%



OUR COMPETITION

EUTOPIA – DECENTRAL WORLD

Eutopia has very versatile ways of applications

Simple and easy to use for everyone, compared to the complex tools of our competitors

We use deflationary tokens to maintain the value and abide by the bonding curve

COMPETITORS

Decentraland(A)

The product is not versatile, only available for PC

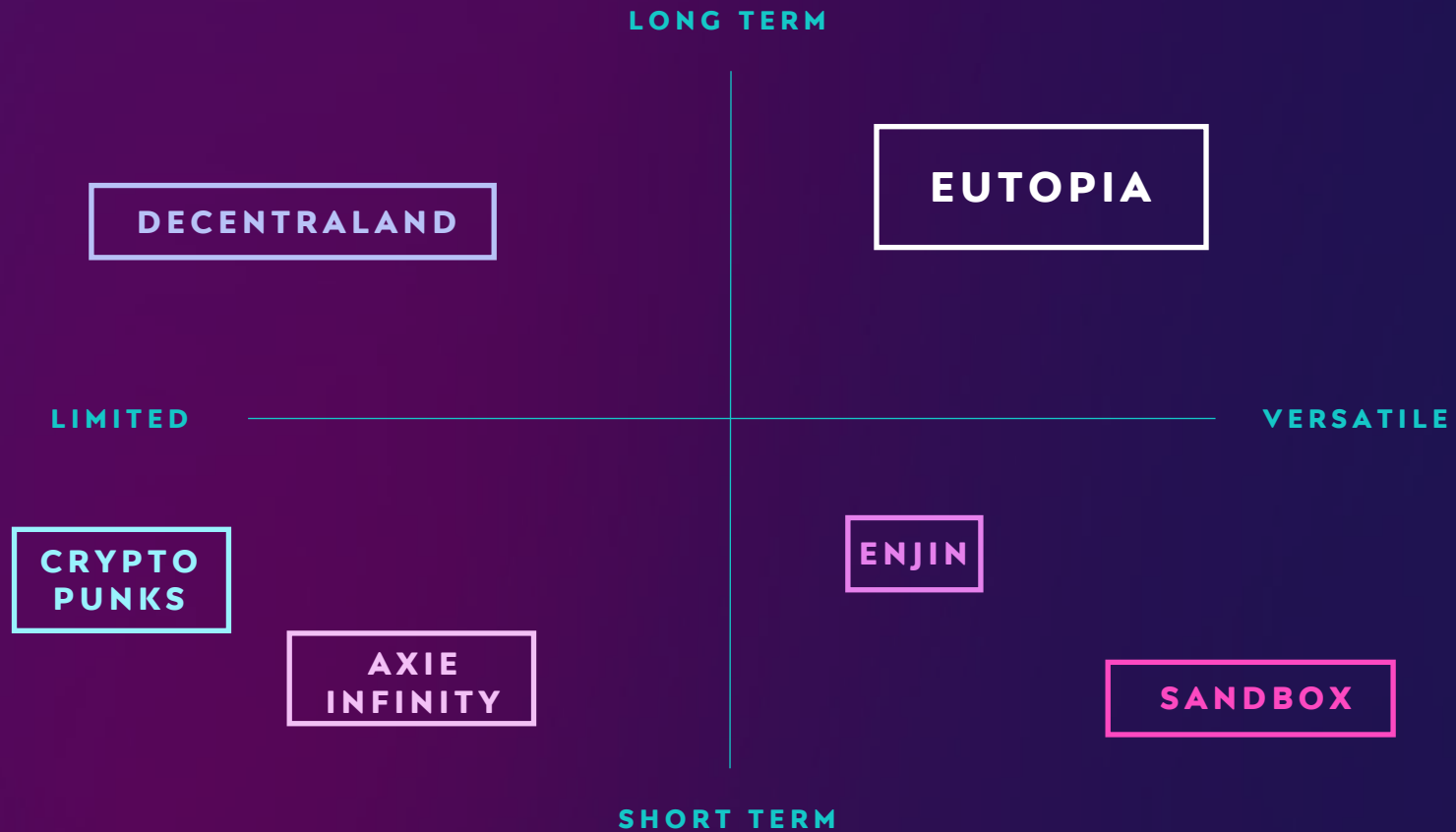
Sandbox(B)

Cannot be suited for long term investments, Only available for PC

Axie Infinity(C)

Only gaming is not suitable for the long term nor is it versatile, Only available for PC

COMPETITION



GROWTH STRATEGY

How we'll scale in the future

APRIL 2022

Build a large community, hosting rewards and media campaigns on a global level

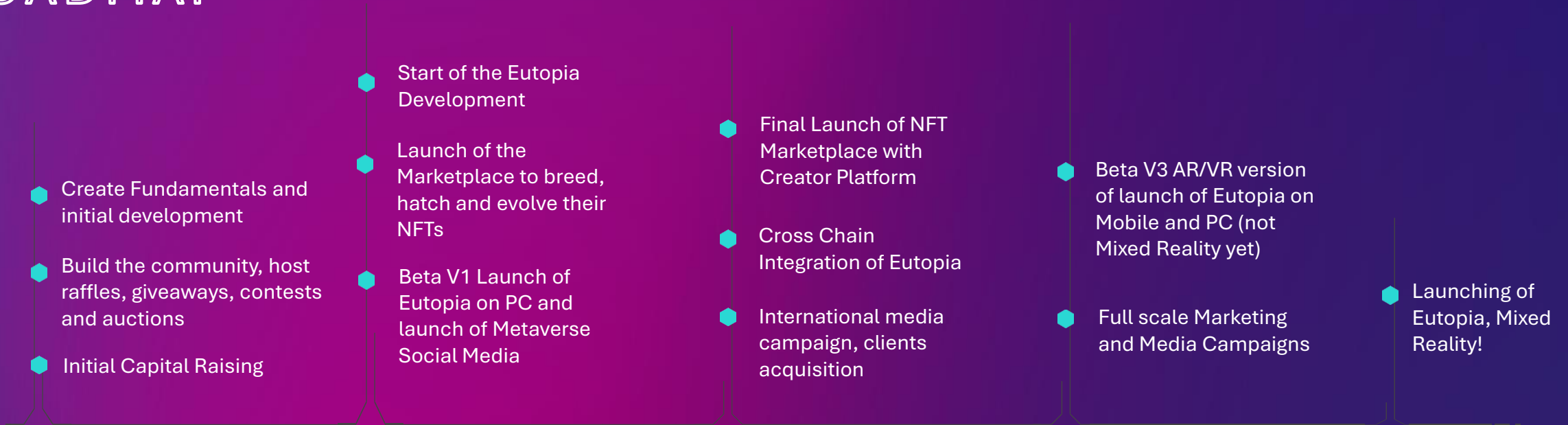
AUG 2022

Launch of the token ICO, cross-chain integration and Beta v1 of Eutopia

OCT 2023

Launching of the Playable version of Eutopia of Multiple Platforms

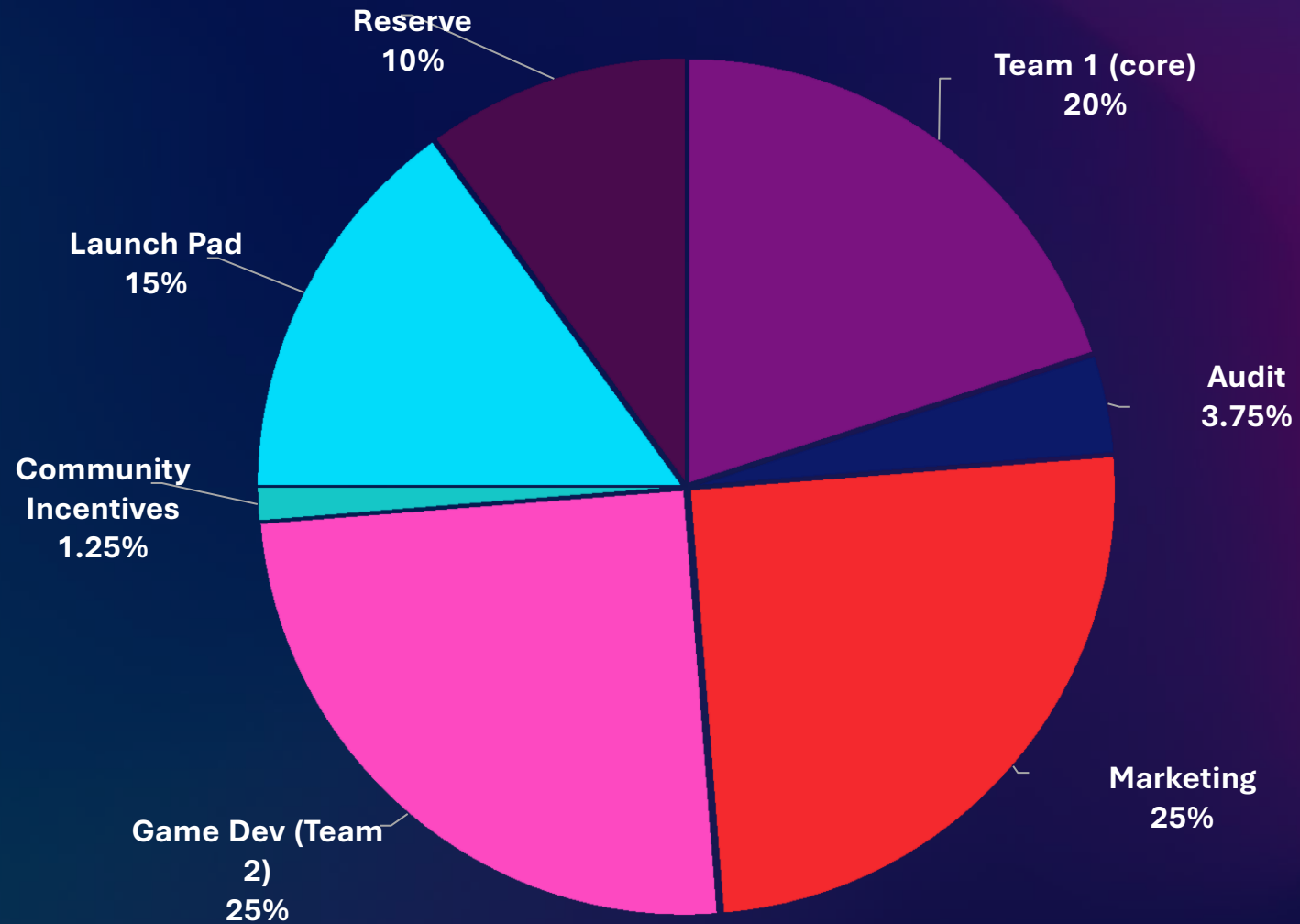
ROADMAP



2022

2023

FUNDING



SUMMARY

At Eutopia, we believe in giving 110%. By closing the loop on immersive experiences using the latest technology we make **Eutopia** an extended reality and transition the world to the future. We thrive because of our market knowledge and the great team behind our product. As our CEO says, "Efficiencies will come from proactively transforming how we do business."





THANK YOU

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